

## COMMUNICATIONS AND MEDIA ARTS (COM) (HEGIS 5008)

This program is designed for those who have an interest in the mass media, especially in video, audio and visual effects for moving image productions. Students may select courses among three production areas: Video, Audio, and Visual Effects for the Moving Image. Through an organized program of study, students are provided with comprehensive critical theory combined with practical applications for creative expression and professional standards. Graduates will be prepared for positions in television, video or film production facilities, radio, audio recording studios, news media, web design, etc. or to transfer to four-year colleges.

The Associate in Science (A.S.) degree is awarded upon completion of the requirements for this program.

Graduates of the COM program will:

- Produce a body of work suitable for transferability to a four year institution and/or professional opportunities in their chosen field of communications and media arts.

- Solve creative problems within their field of communications and media arts, including research and synthesis of technical, aesthetic, and conceptual knowledge.

- Effectively communicate their ideas professionally and connect with their intended audience using visual, oral, and written presentation skills relevant to their field.

- Effectively execute technical, aesthetic, and conceptual decisions based upon an understanding of communications and media arts principles.

- Evaluate work in their field, including their own work, using professional terminology.

- Explain the influence of major cultural and aesthetic trends, both historical and contemporary, on communications and media arts venues.

- List and execute the professional skills and behaviors necessary to compete in the local, nation, and/or global marketplace for the communications and media arts industry.

Course No.	Descriptive Title	Cr.Hrs.
<b>FIRST SEMESTER</b>		
ENG 101	Composition I	3
HIS 104, HIS 108, or HIS 121		3
COM 101	Intro. to Communications Media	3
COM 103	Video Editing (a)	2
ART110 or ART112 or ART 150		3
COM 100	Communications, Introductory Seminar	1
	TOTAL	15
<b>SECOND SEMESTER</b>		
ENG 102	Composition II	3
MATH (b)		3
COM 110	Basic Video Production	3
COM 120	Basic Media Writing	3
COM 240	History of World Mass Communication	3
Interest Area Course (c)		3
	TOTAL	18
<b>THIRD SEMESTER</b>		
BHS 103	Social Problems in Today's World	3
COM 210	Visual Effects for the Moving Image I (d)	
or COM 233	Audio Production for Media	
or COM 249	Video Production I	4
Interest Area Course (c)		3
WFE 101	Lifetime Wellness and Fitness	3
Science (e)		4
	TOTAL	17
<b>FOURTH SEMESTER</b>		
COM 211	Visual Effects for the Moving Image II (d)	
or COM 234	Basic Music Production	
or COM 250	Video Production II	5
Interest Area Course (c)		3
Science (e)		4
Free elective (f)		3-4
	TOTAL	15-16
	TOTAL CREDIT HOURS	65

a. In addition, students without keyboarding skills should consider taking BUS 103.

b. Mathematics course: MAT 109 or higher. Students must meet the math course prerequisites. Students planning to pursue a B.A. degree at SUNY institutions should complete MAT 110 or higher.

c. Interest Area Courses: ART 101, ART 102, ART 110, ART 111, ART 112, ART 113, ART 120, ART 140, ART 141, ART 142, ART 145, ART 147, ART 150, ART 151, ART 153, ART 155, ART 157, ART 161, ART 163, ART 209, ART 225, ART 254, ART 255, ART 257, ART 261; BUS 104, BUS 105, BUS 106, BUS 107, BUS 208; COM 210, COM 211, COM 261, COM 262, COM 233, COM 234, COM 235, COM 236, COM 242, COM 243, COM 244, COM 245, COM 249, COM 250, COM 261, COM 262, COM 263; ENG 209, ENG 211, ENG 214, ENG 217, ENG 226, ENG 227; MUS 101, MUS 115, MUS 116, MUS 135, MUS 201, MUS 202, MUS 219; SPE 100, SPE 101, SPE 102, SPE 111, SPE 115, SPE 116, SPE 201, SPE 210, SPE 211, SPE 212, SPE 219; THE 103, THE 105, THE 106, THE 109, THE 161, THE 201, THE 209, THE 261. Student must select three courses from the above interest area courses. With approval of the department head, it is also possible to satisfy the interest area in other disciplines.

d. Students interested in the Visual Effects production area are recommended to take ART 110 and three of the following Interest Area courses: ART 140, ART 141, ART 142, Art 145, ART 147, ART 161, ART 163, ART 256, ART 261.

e. Science courses: Applicable four-credit courses in astronomy, biology, chemistry, geology, physical sciences, physics.

See page 99.

f. See page 98 for a full discussion of the free elective requirement. The subject area for Communications and Media Arts includes all courses labeled COM.

g. It is highly recommended that students take a speech course.